

**MARKETING SUPPORT
FOR
YOUR BUSINESS**

**WHAT YOU GET FOR YOUR MEMBERSHIP
TO HELP YOU GENERATE MORE BUSINESS**

SUCCESSFUL NETWORKING EVENTS

YOU-TUBE VIDEO – ADDITIONAL FEE

We can film a fully search optimised
YOU-TUBE video of your business
and upload it to your Bestof feature

TARGETED ONLINE FEATURE
& Free Testimonial collection facility

FREE NETWORKING PARTIES
Make Valuable Business Contacts &
Socialize at Free Networking Parties

FREE WEEKLY e-mail NEWSLETTERS
It is Free to include an interesting article
about your Business into our newsletter

FREE MIX & MATCH
Make more Valuable Business
Contacts and Introductions

FREE POSTCARD CAMPAIGNS
Helping you to collect valuable
customer testimonials about your business

**ADVERTISE YOUR SPECIAL OFFERS
ON THEBESTOF FOR FREE**
Linked to your web-page feature

**YOU WILL BECOME A RECOMMENDED
BEST OF THE ISLE OF MAN BUSINESS**

FREE SOCIAL MEDIA HELP
We can help you set up your
FACEBOOK-TWITTER etc accounts and
explain their relevance to your business

LIST YOUR SPECIAL OFFERS - FREE
on our free weekly special offers emails
sent to bestof members of the public

FREE USE OF
The Best of The Isle of Man logo

FREE BUSINESS AWARDS
Winners receive a
Free Award Winners Trophy

FREE TARGETED e-mail BROADCASTS
To our permission opted in IoM registered
Members via e-mail newsletters

FREE MONTHLY WORKSHOPS
For the Bestof Business membership
to interact and learn from one other

FREE WINDOW & VAN STICKERS
We Have been recommended
on TheBestoftheisleofMan.com

**YOU WILL BE FOUND ON THE
INTERNET WITH HIGH
SEARCH OPTIMISATION**

FREE HIGH SEARCH RESULTS
on Google

FREE- LIST YOUR EVENTS
on our website & on our free
weekly events emails sent to members

FREE HYPERLINKING
To your website if you have one

OFFER DISCOUNTS TO OTHER MEMBERS
FOR FREE on our weekly discount
emails sent to other Bestof Businesses

YOU GET BEST OF DISCOUNTS
on Promotional Goods, IT Support
Printed Literature, Websites etc

FREE ADVERTISING COPY CHANGES

FREE CERTIFICATE OF MERIT
Highlighting your excellence

TARGETED BANNER ADVERTISING
Available on our site (extra cost)